

## **MEDIA RELEASE**

### **Launch of New 3D Town Replica Map on the Town of Greater Napanee's Website Allows Users Easier Access in Finding Information on Town Services**

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(GREATER NAPANEE, ON) – A new interactive 3D replica of Greater Napanee is now available on the Town's website as an easy-to-use tool for users to locate information on Town services and resources.

The 3D Town replica is displayed as a map and is separated into nine squares: "Sports and Facilities;" "Programming and Events;" "Emergency Services;" "Roads and Parking;" "Town Hall;" "Property, Permits, Planning and Zoning;" "Parks, Boating and Other Services;" "Water and Wastewater;" and "Waste and Recycling Services."

These nine squares offer visual representations of the services and resources that the Town provides. For example, the "Sports and Facilities" square has a 3D likeness of the Strathcona Paper Centre and the Lennox Agricultural Society Fairgrounds (Napanee Sports Complex), offering links to information on the arena and ball diamonds throughout Greater Napanee.

"This 3D map is a unique communications tool because it provides a visual appealing representation of the Town, particularly for those who have never been to Greater Napanee. The replication of notable landmarks, such as the Town Hall, Water Tower, Riverfront area and sporting facilities, highlights the areas in Town that make us stand out from other communities. Also, the most original feature is that the landscape changes with the seasons; so in the summer, you will see green grass and leaves on the trees and in the winter you will see snow on the ground and the "downtown core" will proudly display Christmas lights to represent our Big Bright Lights Show," explains the Town's Communications Intern, Brianna Clement. "Very few municipalities have yet to adopt this 3D feature, so we are excited to be one of the first to offer this new, forward-thinking tool to our website visitors."

A video on how to access and use the map is available on the "Town of Greater Napanee" Facebook page and the map itself can be found by accessing the link on the homepage of the Town's website at [www.greaternapanee.com](http://www.greaternapanee.com).

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## Town Services

Explore our virtual city map to help navigate town services, and find exactly what you're looking for. Report a problem, apply for permits, and learn more about town services.



*Image of what the 3D Town Services map looks like on the Town's website*